

CAPABILITY MATRIX

Long videos in. Ready-to-post clips out.

ClippingPro finds the moments in a long video that are worth sharing, explains why in a report, and renders the ones you pick as finished vertical, square or horizontal clips — with subtitles, hooks, music and your branding.

PODCASTS

INTERVIEWS

LECTURES

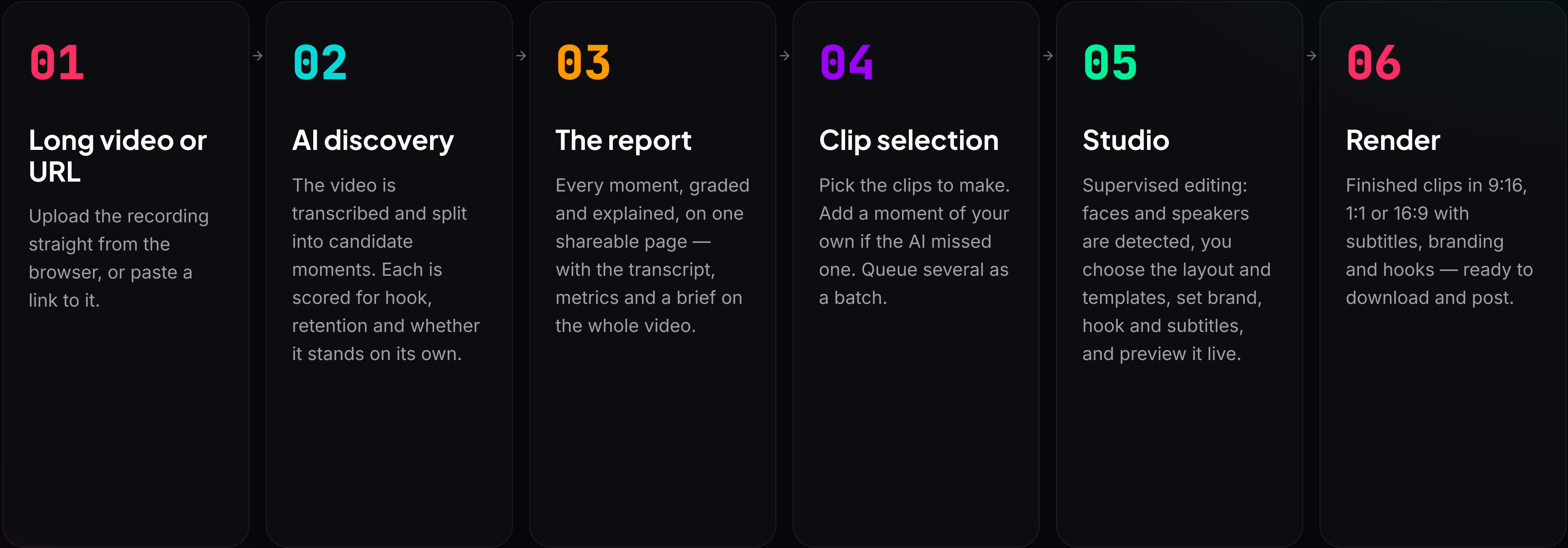
WEBINARS

TALKS

VLOGS

From one long video to finished clips

Six steps. The AI does the searching and the heavy lifting; a person approves what gets made.



BEHIND THE SCENES · DISCOVERY

Segments the video and produces a manifest of candidate clips.

BEHIND THE SCENES · SUPERVISED ANALYSIS

Detects people and faces and transcribes word by word, then proposes layouts.

BEHIND THE SCENES · AI PLAN

A multi-stage AI pass writes the edit plan: framing, captions, hook, effects.

BEHIND THE SCENES · PARALLEL RENDER

The clip is cut into chunks rendered side by side, then joined into one MP4.

What the AI found, and why

● CLIPPING REPORT

FOUNDER PODCAST · EPISODE 42

24 clips discovered · full access

Sort: Score

Type: All

Taste: All

Topic: All

Also considered (9)

01 A+ 0:48 97% SIG

Why we stopped hiring for experience

READY TO PUBLISH

02 A 1:04 92% SIG

The pricing mistake that cost us a year

READY TO PUBLISH

03 B+ 0:39 86% SIG

What investors actually ask in the first meeting

AWAITING RENDER

04 B 0:55 81% SIG

How to say no to a big customer

AWAITING RENDER

EXTRACTED ASSET #01 12:04 → 12:52 Speaker Focus Full Brief ▶

Why we stopped hiring for experience

#HIRING #STARTUPS #LEADERSHIP



General Editorial Signals Evidence Production Plan Research Lineage

PROBABILITY HOOK 91% RETENTION ESTIMATE 84%

CONTEXT INDEPENDENCE 88% STANDALONE POWER 93%

CORE DIALOGUE

"For the first two years we hired people who had done the job before. It felt safe. It was the slowest we ever moved..."

- **Every clip, ranked.** Graded A+ to D with a signal score, timestamps, duration and whether a render is ready.
- **Signal metrics.** Hook probability, retention estimate, context independence and standalone power, with a signal radar.
- **The words.** The core dialogue of each clip, the hook line, why it works and who it is for.
- **Evidence.** Verified views of comparable short clips, trending sounds and sources, on advanced reports.
- **Production plan.** Cover frame, caption, hashtags and a beat sheet per clip.
- **Full brief.** Genre, narrative arc, audience, themes, topics covered, what stops the scroll and similar viral shorts.
- **Shared by link.** Filter by type, taste and topic, and see what the AI considered but left out. No login needed to read it.

Discovered clips → Studio → Render

Choose what to make, shape it in the Studio with a live preview, and render it in one click.

STEP 1 • INTELLIGENCE

Discovered clips

- All clips from the video, ranked, with the same detail as the report.
- **Add Moment** — mark a stretch the AI did not pick.
- **Run Intelligence** — writes Shorts/Reels angles, an X hook and LinkedIn framing for the clip.
- **Share Report** — one link for the whole project.
- **Render** opens the clip in the Studio; **Compute** queues it in a batch.

STEP 2 • VIBE STUDIO

Supervised editing



- A phone preview at the chosen shape, with subtitles and hook drawn live.
- Start from a Scene template and a Subtitle + Hook template — or let All Auto choose.
- **Custom** — fine control: Trim, Framing, Music, Moments, Subtitles, Emphasis, Hook, Text Motion, Look, Grade, Transition, Encoding.
- **Brand** — logo (corner, scale, opacity), intro and outro as a video or an image.
- **Distribution caption** — tell the AI how to write the post copy.

STEP 3 • RENDER

Finished clips

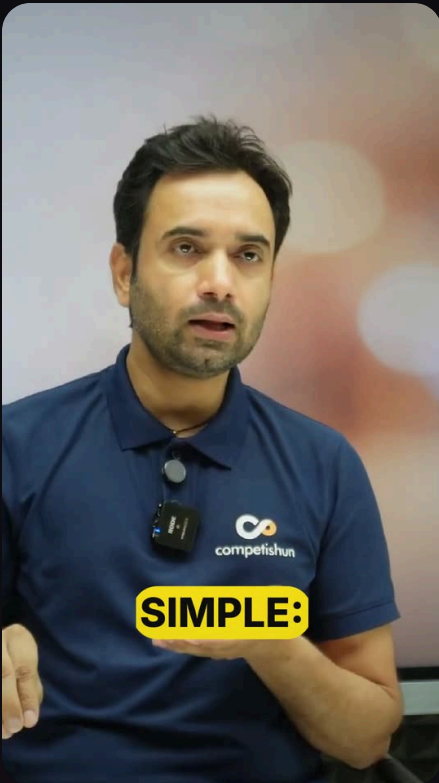
- One click: **Render High-Res Reel**. The cost in coins is shown on the button.
- Render tiers — Silver, Gold, Platinum, Platinum Pro — add b-roll, AI music, matting and upscaling.
- Rendered in parallel chunks, so long clips do not wait in line.
- Delivered to **Assets**: HD player, variations, downloads and ready-to-paste copy for each channel.

25 scene templates in four families

A scene template decides how the picture is framed and how it looks and moves: framing, camera, colour, overlays, the climax and the music bed.

Look 12

Full-screen vertical framing that follows the speaker. Each Look sets the colour grade, camera behaviour, overlays, climax and music.



- Clean Talker
- Storyteller
- Documentary
- Corporate
- Minimal
- Calm Focus
- Vlog
- Bright Pop
- Hype
- Action
- Moody
- Neon Night
- Noir Mono

Fixed frame 4

The picture is cut to a fixed shape — widescreen, 4:3, square or 4:5 — and placed on the vertical canvas with bands above and below.



- Cinematic
- Retro
- Square Feed
- Portrait Feed

AI stacking 4

Follows the action and, when two things matter at once, stacks them: speaker and listener, presenter and slide, face and product.



- Podcast
- Lecture /
Explainer
- Product Demo
- Panel / Group

Stacked 5

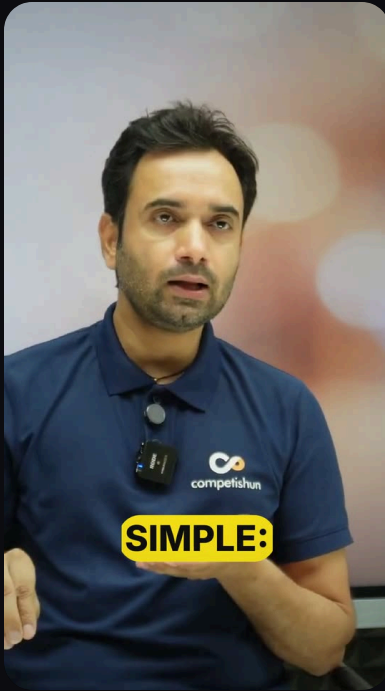
A fixed two-panel layout for the whole clip — for example the speaker's face on top and the full frame below.



- Face over Frame
- Frame over Face
- Screen + Face
- Duo Split
- B-roll Stack

Look templates

Full-screen vertical framing that follows the speaker. Each Look sets the colour grade, camera behaviour, overlays, climax and music.



Clean Talker

Best for Any single speaker to camera — coaches, founders, explainers. The safe default.

CAMERA Steady; glides between framings

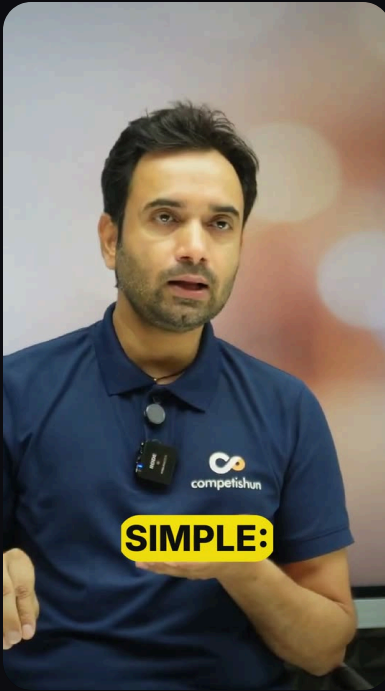
LOOK Natural colour

OVERLAYS AI info cards beside the speaker

MOMENTS Freeze-frame climax replay, 3 s, zoom punch · epic sting

MUSIC Soft, warm, unobtrusive background bed

SIMPLE:



Storyteller

Best for Personal stories, testimonials and reflective moments that need slower pacing.

CAMERA Steady; glides between framings

LOOK Warm, soft grade and slow drift

OVERLAYS AI info cards beside the speaker

MOMENTS Slow-motion climax replay, 4 s, vignette pulse · emotional sting

MUSIC Warm, gentle acoustic bed, soft piano

SIMPLE:



Documentary

Best for Interviews and serious subjects where the footage should look untouched.

CAMERA Steady; glides between framings

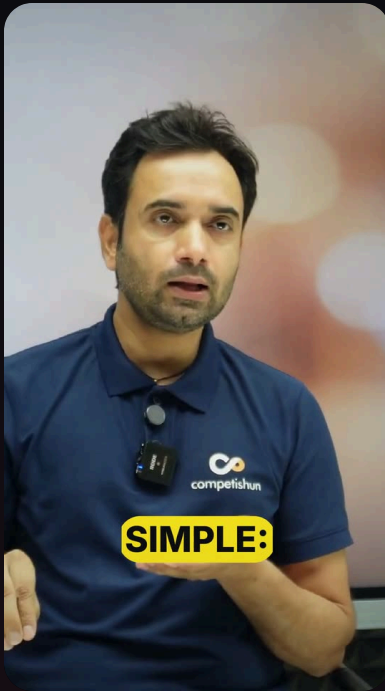
LOOK True-to-life grade

OVERLAYS None — a clean picture

MOMENTS None

MUSIC Ambient, understated documentary score

SIMPLE:



Corporate Minimal

Best for Company updates, B2B thought leadership and presentations.

CAMERA Steady; cuts between framings

LOOK Cool, clean grade

OVERLAYS None — a clean picture

MOMENTS None

MUSIC No music bed

SIMPLE:



Calm Focus

Best for Interviews and talks where nothing should distract from what is said.

CAMERA Steady; glides between framings

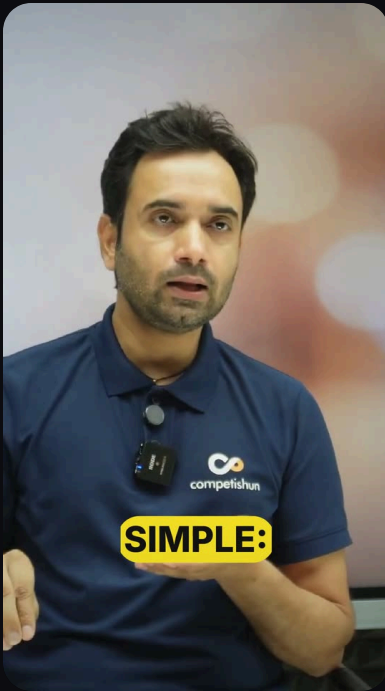
LOOK True-to-life grade

OVERLAYS None — a clean picture

MOMENTS None

MUSIC No music bed

SIMPLE:



Vlog

Best for Lifestyle and day-in-the-life creators with a friendly, upbeat tone.

CAMERA Pushes in on movement; punches in between framings

LOOK Bright, airy grade and light beat punch-ins

OVERLAYS AI info cards, on-screen words and stickers

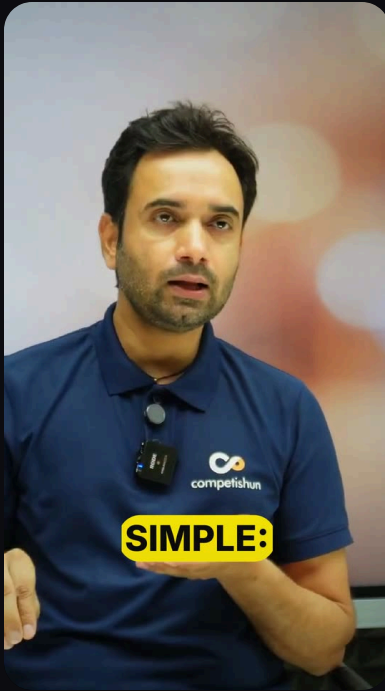
MOMENTS Freeze-frame climax replay, 3 s, emoji on the head · wholesome sting

MUSIC Upbeat, cheerful pop bed

SIMPLE:

Look templates

Full-screen vertical framing that follows the speaker. Each Look sets the colour grade, camera behaviour, overlays, climax and music.



Bright Pop

Best for Colourful lifestyle content and light-hearted announcements.

CAMERA Pushes in on movement; punches in between framings

LOOK Saturated pop grade, light beat punch-ins and sparkle bursts

OVERLAYS AI info cards, on-screen words and stickers

MOMENTS Freeze-frame climax replay, 3 s, confetti · wholesome sting

MUSIC Upbeat, bright, energetic pop



Hype

Best for Launches, announcements and highlights that should feel big.

CAMERA Pushes in on movement; punches in between framings

LOOK Natural colour, a touch brighter, strong beat punch-ins and vignette pulse on the beat

OVERLAYS AI info cards, on-screen words and stickers

MOMENTS 2 s intro replay; Speed-ramp climax replay, 4 s, shake, flash and confetti · hype sting

MUSIC Energetic, driving electronic hip-hop bed



Action

Best for Sports, workouts, stunts and fast physical action.

CAMERA Pushes in on movement; punches in between framings

LOOK Natural colour, strong beat punch-ins, colour fringing on the beat and vignette pulse on the beat

OVERLAYS AI info cards, on-screen words and stickers

MOMENTS Slow-motion climax replay, 4 s, shake and flash · hype sting

MUSIC Energetic, hard-hitting electronic bed



Moody

Best for Dramatic stories, true crime and serious commentary.

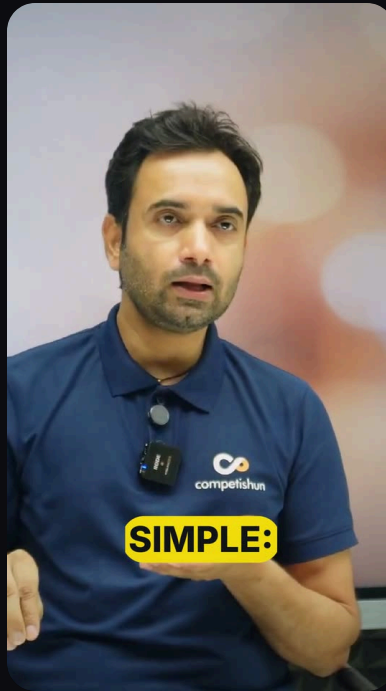
CAMERA Steady; wipes between framings

LOOK Dark, desaturated grade, a touch darker, film grain, heavy vignette and slow drift

OVERLAYS None — a clean picture

MOMENTS Slow-motion climax replay, 4 s, colour pop · suspense sting

MUSIC Dark, moody, cinematic ambient bed



Neon Night

Best for Music, nightlife, gaming and urban content.

CAMERA Steady; wipes between framings

LOOK Magenta-cyan night grade, slow drift and drifting fireflies

OVERLAYS AI info cards beside the speaker

MOMENTS Freeze-frame climax replay, 3 s, glitch and flash · hype sting

MUSIC Electronic, synthwave, night-drive bed



Noir Mono

Best for Dramatic or reflective pieces that suit black and white.

CAMERA Steady; wipes between framings

LOOK High-contrast black and white and film grain

OVERLAYS None — a clean picture

MOMENTS Freeze-frame climax replay, 3 s, vignette pulse · suspense sting

MUSIC Dark, minimal, tense ambient bed

Fixed frame templates

The picture is cut to a fixed shape — widescreen, 4:3, square or 4:5 — and placed on the vertical canvas with bands above and below.



Cinematic

Best for Story-led clips that should feel like a film trailer.

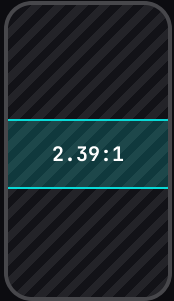
CAMERA Steady; wipes between framings

LOOK Teal-and-orange film grade, film grain, heavy vignette and slow drift

OVERLAYS None — a clean picture

MOMENTS Slow-motion climax replay, 4 s, black and white · epic sting

MUSIC Cinematic orchestral bed, slow strings



2.39:1 · BLURRED BANDS



Retro

Best for Nostalgia, comedy and throwback content.

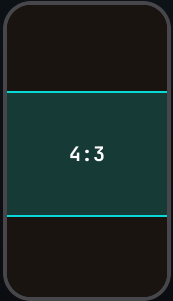
CAMERA Steady; cuts between framings

LOOK Faded vintage film grade, film grain and heavy vignette

OVERLAYS AI info cards beside the speaker

MOMENTS Freeze-frame climax replay, 3 s, glitch · funny sting

MUSIC Lo-fi retro tape bed, warm



4:3 · COLOUR BANDS



Square Feed

Best for Square feed posts on Instagram and LinkedIn.

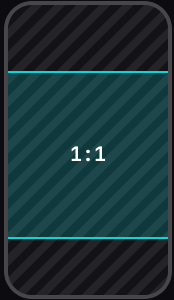
CAMERA Steady; cuts between framings

LOOK Natural colour

OVERLAYS None — a clean picture

MOMENTS None

MUSIC No music bed



1:1 · BLURRED BANDS



Portrait Feed

Best for Tall 4:5 feed posts on Instagram and Facebook.

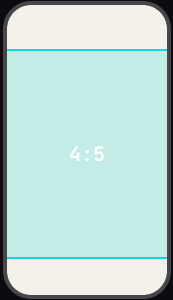
CAMERA Steady; cuts between framings

LOOK Bright, airy grade

OVERLAYS None — a clean picture

MOMENTS None

MUSIC No music bed



4:5 · COLOUR BANDS

AI stacking templates

Follows the action and, when two things matter at once, stacks them: speaker and listener, presenter and slide, face and product.

The previews here were rendered offline on single-speaker sample footage, so they show the framing and look but not the stacking itself.

Podcast

Best for Two-person podcasts and interviews.

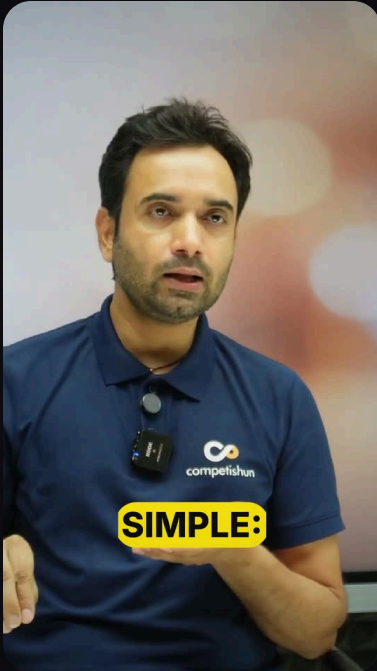
- FRAMING** Follows the action; AI stacks two views when both matter
- CAMERA** Steady; glides between framings
- LOOK** Warm, soft grade
- OVERLAYS** AI info cards beside the speaker
- MOMENTS** None
- MUSIC** Soft warm podcast bed, low



Lecture / Explainer

Best for Teachers, course creators and webinar hosts with slides or a screen.

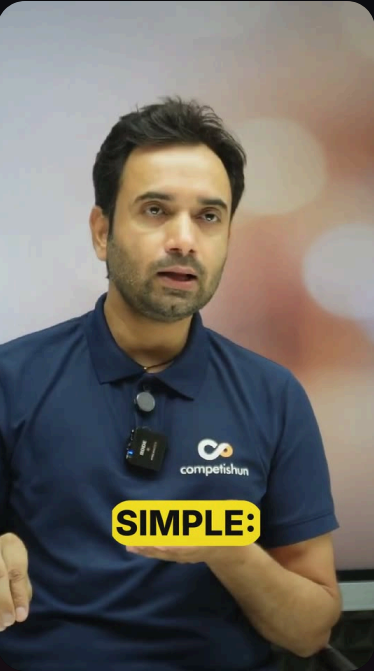
- FRAMING** Follows the action; AI stacks two views when both matter
- CAMERA** Steady; cuts between framings
- LOOK** True-to-life grade
- OVERLAYS** AI info cards beside the speaker
- MOMENTS** Freeze-frame climax replay, 3 s, black and white · emotional sting
- MUSIC** Light, clean, focused study bed



Product Demo

Best for Unboxings, product walkthroughs, cooking and crafts.

- FRAMING** Follows the action; AI stacks two views when both matter
- CAMERA** Steady; cuts between framings
- LOOK** Bright, airy grade
- OVERLAYS** AI info cards beside the speaker
- MOMENTS** Freeze-frame climax replay, 3 s, zoom punch · wholesome sting
- MUSIC** Upbeat, light, modern



Panel / Group

Best for Panels, roundtables and group podcasts with three or more people.

- FRAMING** Follows the action; AI stacks two views when both matter
- CAMERA** Steady; glides between framings
- LOOK** True-to-life grade
- OVERLAYS** None — a clean picture
- MOMENTS** None
- MUSIC** Soft neutral bed



Stacked templates

A fixed two-panel layout for the whole clip — for example the speaker's face on top and the full frame below.



Face over Frame

Best for Reaction and commentary clips where the surroundings matter too.

FACE FILLS
FULL FRAME 16:9

FACE OVER FULL FRAME

CAMERA Steady; cuts between framings
LOOK Natural colour
OVERLAYS None — a clean picture
MOMENTS None
MUSIC No music bed

SIMPLE:



Frame over Face

Best for When the scene is the subject and the speaker is the commentary.

FULL FRAME 16:9
FACE FILLS

FULL FRAME OVER FACE

CAMERA Steady; cuts between framings
LOOK Natural colour
OVERLAYS None — a clean picture
MOMENTS None
MUSIC No music bed

SIMPLE:



Screen + Face

Best for Tutorials, software demos and screen-shared lessons.

SET AREA 16:9
FACE FILLS

SET AREA OVER FACE

CAMERA Steady; cuts between framings
LOOK True-to-life grade
OVERLAYS None — a clean picture
MOMENTS None
MUSIC No music bed

SIMPLE:



Duo Split

Best for Two-person interviews where both people stay on screen.

SET AREA FILLS
SET AREA FILLS

SET AREA OVER SET AREA

CAMERA Steady; glides between framings
LOOK Warm, soft grade
OVERLAYS None — a clean picture
MOMENTS None
MUSIC Soft warm podcast bed, low

SIMPLE:



B-roll Stack

Best for Talking-head clips illustrated with cutaway footage.

FACE FILLS
FULL FRAME + B-ROLL

FACE OVER FULL FRAME

CAMERA Steady; cuts between framings
LOOK Natural colour
OVERLAYS AI info cards beside the speaker
MOMENTS None
MUSIC Soft, modern, unobtrusive bed

SIMPLE:

HOW TO CHOOSE

Predictable and consistent. Areas such as a screen region are set once on the clip.

Every value a template sets can be changed afterwards in Custom; the card then shows "edited", and Reset puts the template back.

21 caption styles with matching hooks

A Subtitle + Hook template sets how captions look and move, how the key word is emphasised, and the style of the opening hook. The phones show the caption style live.



Hormozi V2

High-energy business and self-improvement talking heads.

Bold upper-case captions; the spoken word drops into a yellow pill. Glowing pill hook.

- FONT Inter
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Glowing pill
- MOTION Words pop in, fade out

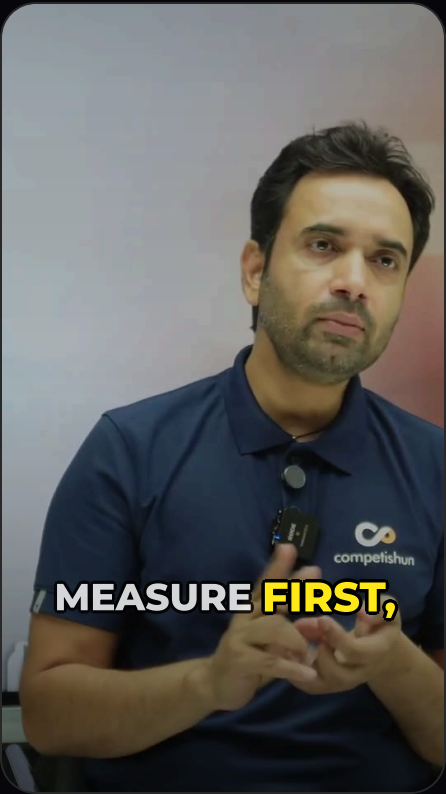
☒ Base text

☐ Spoken word

☒ Outline

☐ Word highlight

Hook: text, glow, background



Hormozi

Bold talking-head content in the classic high-contrast look.

Heavy high-contrast captions, the spoken word in yellow. Glowing pill hook.

- FONT Montserrat
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Glowing pill
- MOTION Words pop in, fade out

☒ Base text

☐ Spoken word

☒ Outline

Hook: text, glow, background



Kinetic Pulse

Music-backed, high-tempo edits.

Upper-case words that pulse on the beat. Glitch bar hook.

- FONT Montserrat
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Glitch bar
- MOTION Words scale in, shrink out

☐ Base text

☐ Spoken word

Hook: text, outline, glow, background



Kinetic Wipe

Energetic clips that still need to read cleanly.

Words revealed left to right as they are spoken. Underline hook.

- FONT Montserrat
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Underline
- MOTION Words slide in, slide out

☐ Base text

☐ Spoken word

☐ Glow

Hook: text, outline, accent



Karaoke

Lyrics, sing-alongs and fast speakers followed word by word.

The spoken word turns yellow as it is said. Sparkle banner hook.

- FONT Inter
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Sparkle banner
- MOTION Words fade in, fade out

☐ Base text

☒ Spoken word

Hook: text, glow, background



Focus Word

Teaching and explainers where each word should land.

The spoken word grows, the rest fades back. Frame hook.

- FONT Inter
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Frame
- MOTION Words rise in, fade out

☐ Base text

☐ Spoken word

Hook: text, background



Smart

Tech, education and product explainers.

Clean captions with a mint spoken word and a soft glow. Underline hook.

- FONT Inter
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Underline
- MOTION Words fade in, fade out

☐ Base text

☒ Spoken word

☒ Glow

Hook: text, outline, accent

21 caption styles with matching hooks

A Subtitle + Hook template sets how captions look and move, how the key word is emphasised, and the style of the opening hook. The phones show the caption style live.



Pro Caption

Corporate, news-style and professional interviews.

Polished white captions on a translucent dark bar — the broadcast look. News bar hook.

- FONT Source Sans 3
 - EMPHASIS The spoken word is highlighted as it is said
 - HOOK News bar
 - MOTION Words fade in, fade out
- ☒ Base text

☐ Spoken word
- ☐ Background
- Rounding & padding
- Hook: text, background, accent



Neo Minimal

Brands that want captions to stay out of the way.

Ultra-clean captions; the spoken word is underlined, nothing else. Underline hook.

- FONT Inter
 - EMPHASIS The spoken word is highlighted as it is said
 - HOOK Underline
 - MOTION Words rise in, fade out
- ☒ Base text

☐ Spoken word
- ☒ Accent
- Hook: text, outline, accent



Outline Pop

Playful pop-culture and entertainment clips.

Outlined upper-case text; the spoken word inverts to pink. Frame hook.

- FONT Poppins
 - EMPHASIS The spoken word is highlighted as it is said
 - HOOK Frame
 - MOTION Words pop in, shrink out
- ☐ Base text

☒ Spoken word
- ☐ Outline
- Hook: text, background



Neon Glow

Gaming, music and nightlife content.

Cyan neon text glowing on a dark bar. Underglow hook.

- FONT Montserrat
 - EMPHASIS The spoken word is highlighted as it is said
 - HOOK Neon underglow
 - MOTION Words fade in, fade out
- ☒ Base text

☐ Spoken word
- ☒ Glow

Background
- Rounding & padding
- Hook: text, outline, glow, accent



Typewriter

Tech, storytelling and suspense where text should unfold.

Words typed out one by one, monospaced. Tape hook.

- FONT Roboto Mono
 - EMPHASIS The spoken word is highlighted as it is said
 - HOOK Tape strip
 - MOTION Words unscramble in, scramble out
- ☐ Base text

☐ Spoken word
- Hook: text, background



Marker

Vlogs and warm, handmade-feeling content.

Handwritten script; the spoken word is highlighted in yellow. Brush stroke hook.

- FONT Caveat
 - EMPHASIS The spoken word is highlighted as it is said
 - HOOK Brush stroke
 - MOTION Words rise in, fade out
- ☐ Base text

☐ Spoken word
- ☒ Word highlight
- Hook: text, background



Lower Third

Interviews and news-style segments.

A broadcast bar with a red left accent; the spoken word in gold. News bar hook.

- FONT Oswald
 - EMPHASIS The spoken word is highlighted as it is said
 - HOOK News bar
 - MOTION Words slide in, slide out
- ☐ Base text

☒ Spoken word
- ☐ Background

☒ Accent
- Rounding & padding
- Hook: text, background, accent

21 caption styles with matching hooks

A Subtitle + Hook template sets how captions look and move, how the key word is emphasised, and the style of the opening hook. The phones show the caption style live.



Magazine

Editorial stories, fashion and cinematic pieces.

Serif upper-case headline with a gold rule beneath. Cinematic bar hook.

- FONT Playfair Display
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Cinematic bar
- MOTION Words fade in, fade out

Base text

Spoken word

Accent

Hook: text, background



Split Flap

Travel, retro and countdown-style reveals.

Airport-board letters that flip on the spoken word. Ticker hook.

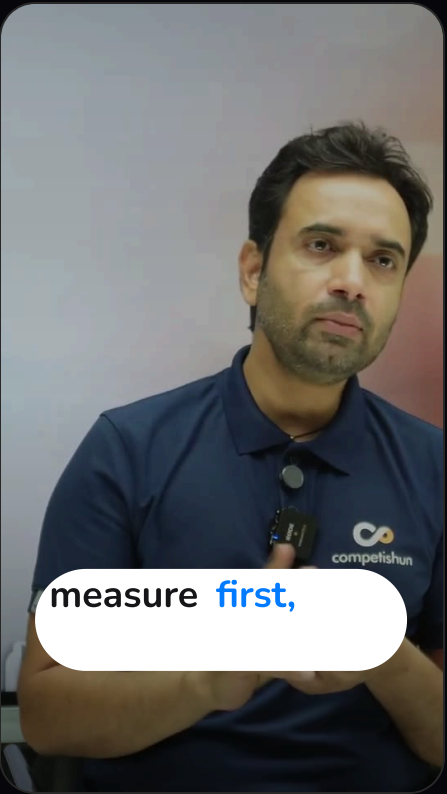
- FONT Roboto Mono
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Ticker
- MOTION Words drop in, rise out

Base text

Spoken word

Word highlight

Hook: text, background



Bubble Chat

Casual, conversational and comedy clips.

A white messenger pill; the spoken word in blue. Stamp hook.

- FONT Nunito
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Stamp
- MOTION Words pop in, shrink out

Base text

Spoken word

Background

Rounding & padding

Hook: text, background



Comic Bold

Comedy, memes and kids' content.

Upper-case on a bright yellow comic bar with a heavy black border. Paper tear hook.

- FONT Anton
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Paper tear
- MOTION Words pop in, drop out

Base text

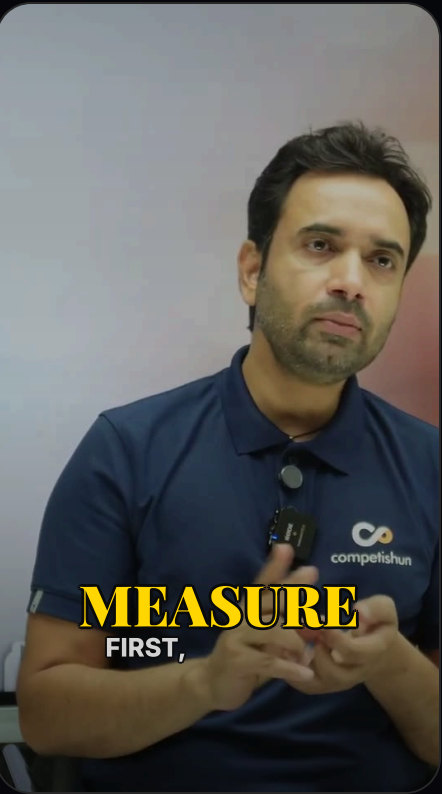
Spoken word

Outline

Background

Rounding & padding

Hook: text, background



ThinkSchool

Business and education explainers built around one key word.

One big gold serif keyword per phrase, small context above and below. Bare heavy hook.

- FONT Inter
- EMPHASIS One key word per phrase, set large
- HOOK Bare heavy type
- MOTION Words rise in, fade out

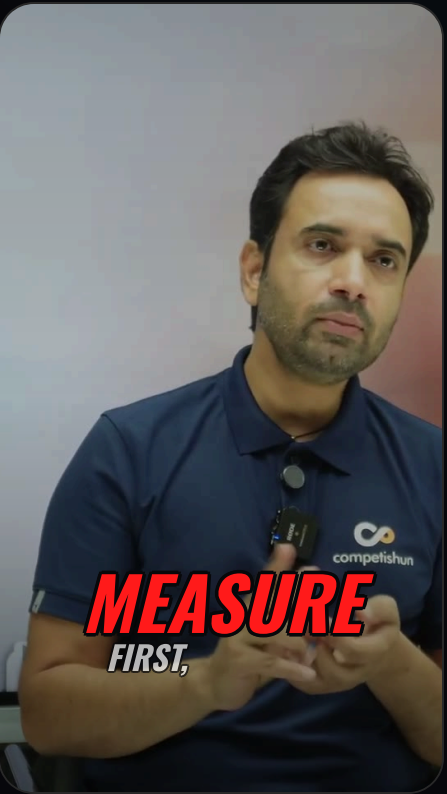
Base text

Spoken word

Outline

Keyword

Hook: text, outline, glow



Upscale Pop

Hard-hitting takes where one word carries the punch.

One big red keyword in condensed slanted caps per phrase. Bare heavy hook.

- FONT Oswald italic
- EMPHASIS One key word per phrase, set large
- HOOK Bare heavy type
- MOTION Words pop in, fade out

Base text

Spoken word

Outline

Keyword

Hook: text, outline, glow



Margdarshan

Hindi and Indian-language education channels.

Uniform yellow condensed block with a lime glow. Wide-tracked bare hook.

- FONT Oswald
- EMPHASIS The spoken word is highlighted as it is said
- HOOK Wide-tracked bare type
- MOTION Words pop in, fade out

Base text

Spoken word

Outline

Glow

Keyword

Hook: text, outline, glow

Moments: the beats that make a clip memorable

Replays, slow motion, freezes and face effects placed on the right line — chosen by AI with Moments Auto, or set by hand.



Climax freeze

The last second replays and freezes in black and white, with a zoom punch.



Slow-mo + colour pop

The ending replays at 0.4x speed; the speaker stays in colour, the background turns grey.



Mid-video slow motion

A chosen moment slows to 0.4x, ramping in and out smoothly.



Freeze + flash

A one-second freeze on a key line, marked with a flash.



Eye lasers + crown

Face effects that track the speaker's head and eyes.



Sunglasses + sweat drop

Sunglasses drop onto the face; a sweat drop for the awkward beat.



Intro replay

Two seconds of the best moment shown before the clip starts, to stop the scroll.

CLIMAX

Replays the ending or the best moment (2–5 s) with a freeze, slow motion or speed ramp, plus effects: zoom punch, shake, flash, black and white, colour pop, glitch, confetti.

FACE EFFECTS

Eye lasers, an emoji on the head, emoji eyes, sunglasses and a sweat drop — at most two at once, following the face.

SENSIBLE LIMITS

By default up to 3 moments per clip, no more than 6 s added, and at least 8 s between moments, so effects never crowd the message.

Music that fits the moment

Three layers of sound: a background bed under the whole clip, a short sting on the climax, and your own tracks when you have them.

AI MUSIC BED

Each scene template carries a music style — “soft, warm, unobtrusive”, “driving electronic hip-hop”, “cinematic orchestral”. AI mixes a bed in that style under the speech.

CLIMAX STINGS

A library of 70 music stings, 5–7 s each, in seven moods. The climax gets one that matches its mood and energy, mixed to a consistent loudness.

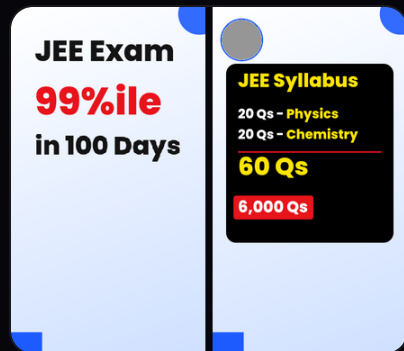
YOUR OWN TRACKS

Upload music for the full clip or a stretch of it, with volume, lowering under speech, fades and looping.

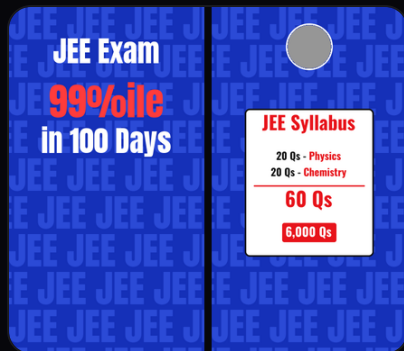
Epic10	Funny10	Emotional10	Suspense10	Hype10	Wholesome10	Shock10
Orchestral hit	Cartoon boing	Piano swell	Tension riser	Trap drop	Ukulele smile	Dun dun dun
Trailer boom	Sad trombone	Strings tear	Heartbeat drone	EDM build-drop	Sunny whistle	Vinyl stop
Heroic brass	Pizzicato tiptoe	Hopeful piano	String stab	Phonk hit	Claps and cheer	Horror stab
Choir rise	Kazoo ta-da	Ambient glow	Cliffhanger	Rock power	Bells of joy	Bass-drop shock
Victory chord	Record scratch	Guitar reflect	Mystery piano	Bass boost	Folk strum	Gasp hit
Dark epic	Tuba oompah	Music box	Ticking bomb	Drill beat	Bright piano	Record freeze
Soaring strings	Xylophone run	Cinematic uplift	Dark swell	Future bass	Happy marimba	Thunder hit
Drum ensemble	Circus ending	Felt piano	Reverse hit	Drum and bass	Warm strings	Glass shatter
Synth epic	Bloop fail	Strings resolve	Noir bass	Stadium stomp	Lo-fi warm	Alarm twist
Final gong	Banjo twang	Choral pad	Glitch tension	Riser impact	Celebration pop	Slow reveal

29 design kits for scene mode

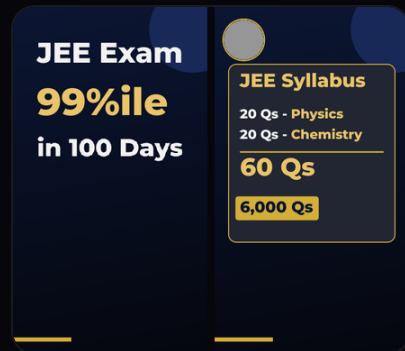
A design kit is the look of everything AI draws over a clip: the background, the intro title, boards, cards and transitions. Each picture shows a kit's intro beside one of its boards. Pick one, or let AI choose by the clip's mood.



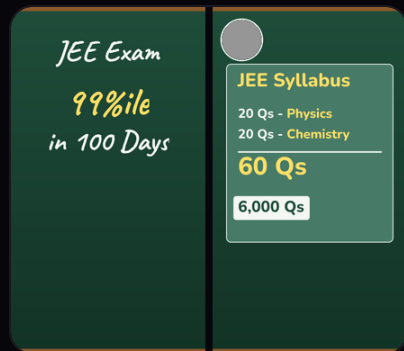
Azure Chalk



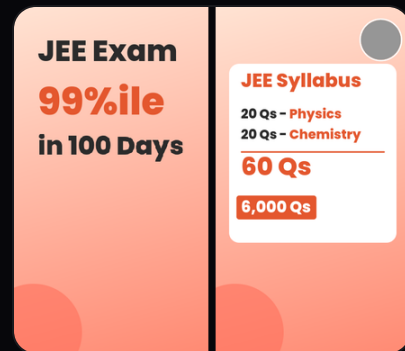
Royal Blue Pattern



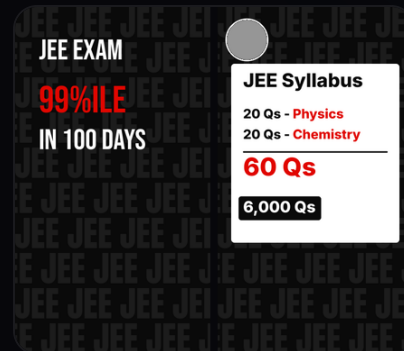
Midnight Gold



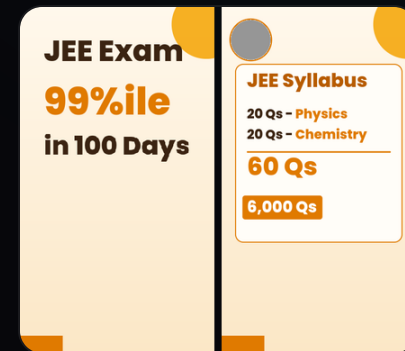
Emerald Chalkboard



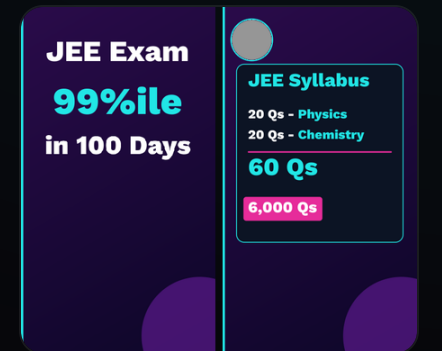
Coral Sunset



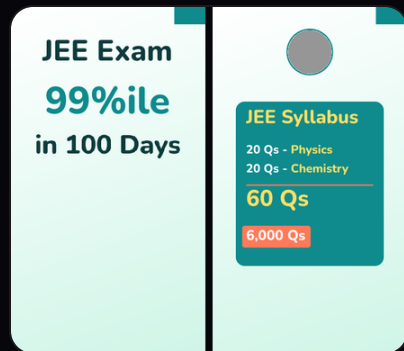
Noir Mono



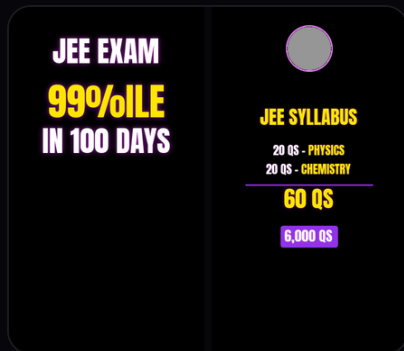
Saffron Cream



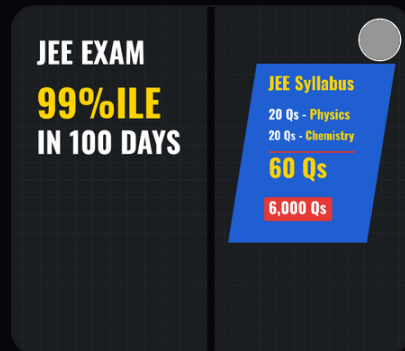
Violet Neon



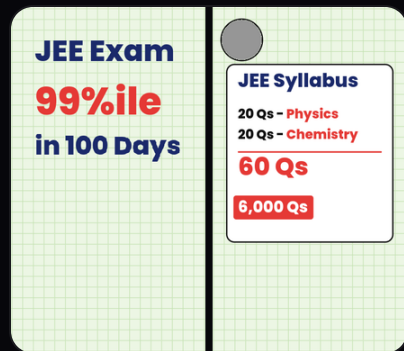
Mint Teal



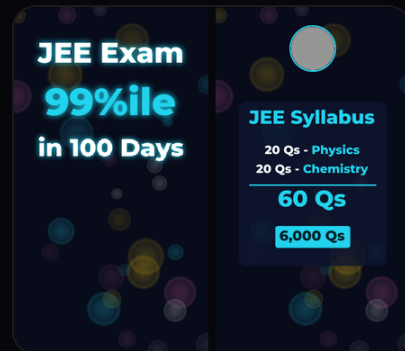
Magenta Glow



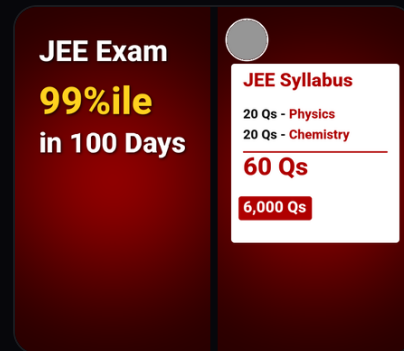
Slate Chalk Ribbon



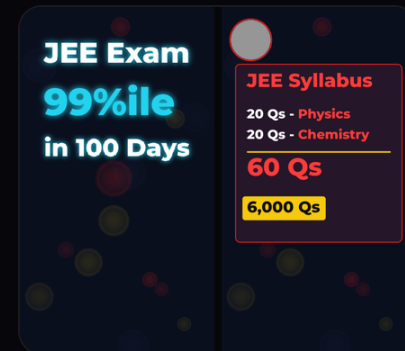
Grid Green Red



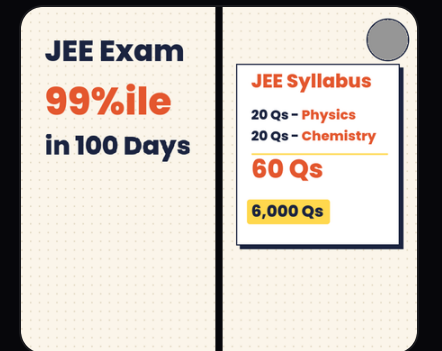
Cyan Confetti Night



Crimson Vignette



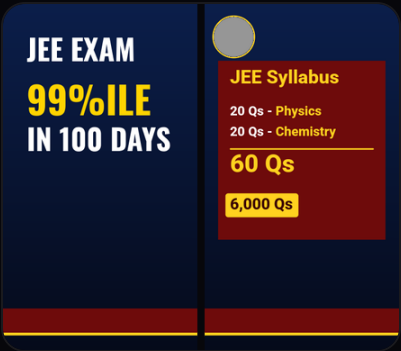
Scarlet Noir



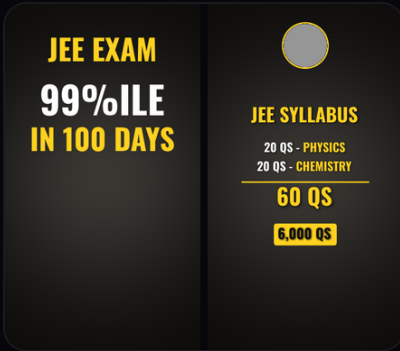
Ivory Navy Grid

29 design kits for scene mode

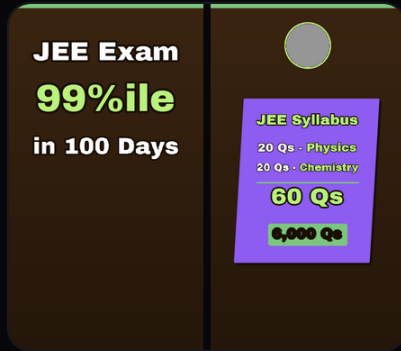
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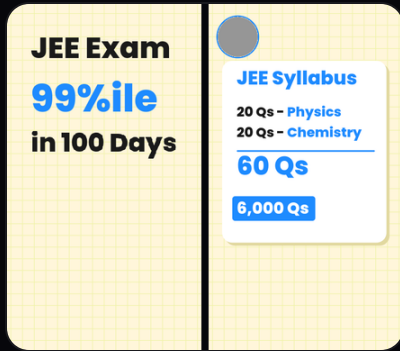
Maroon Newsroom



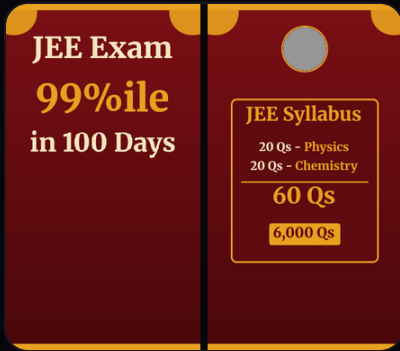
Smoke Gold



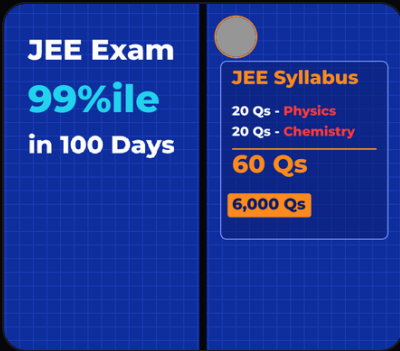
Cocoa Sticker



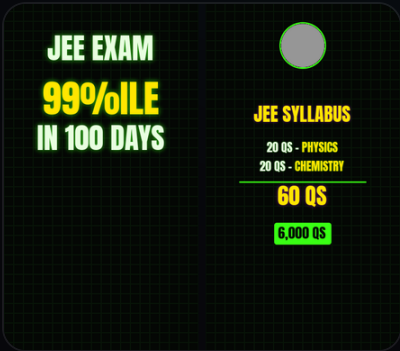
Lemon Grid



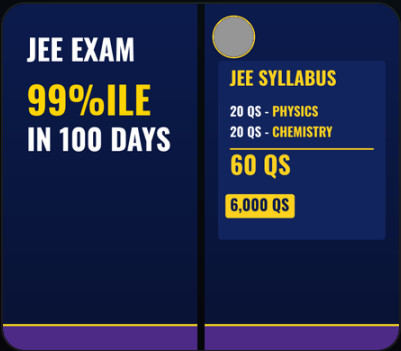
Marigold Maroon



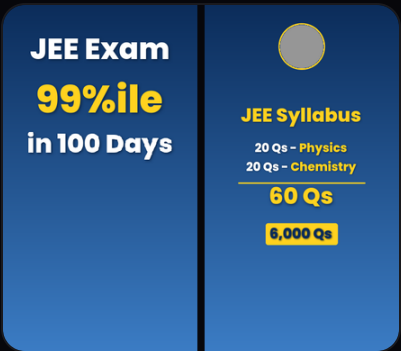
Cobalt Ember



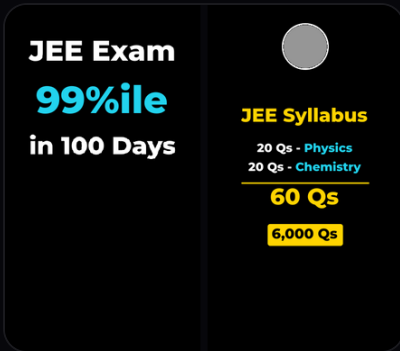
Neon Hacker



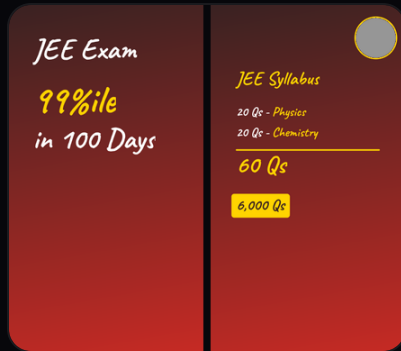
Navy Yellow Banner



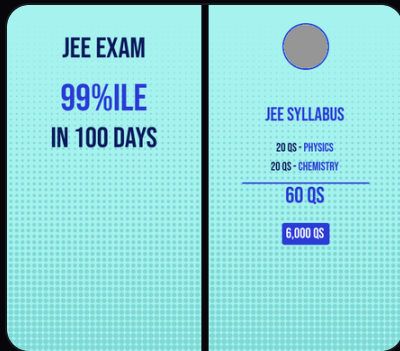
Cobalt Gold



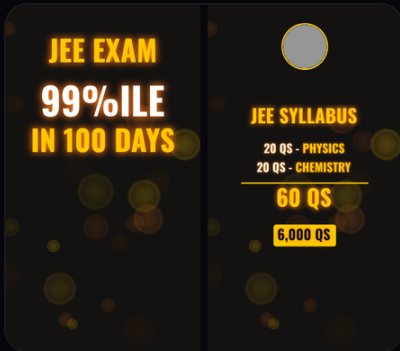
Black Podcast



Oxblood Marker



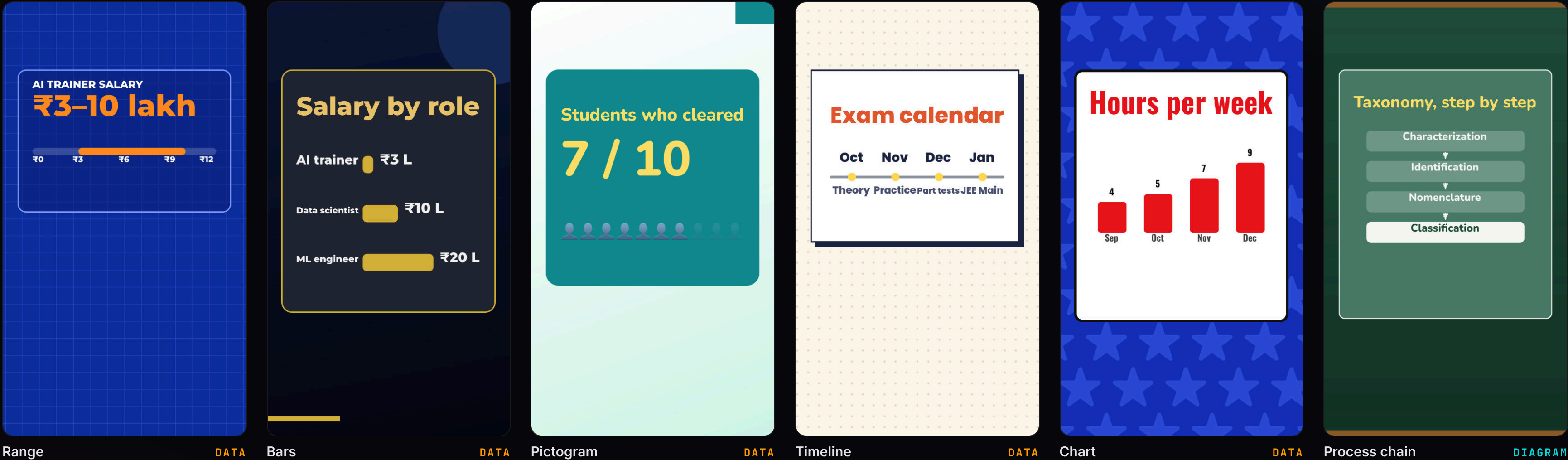
Cobalt Duotone



Ember Noir

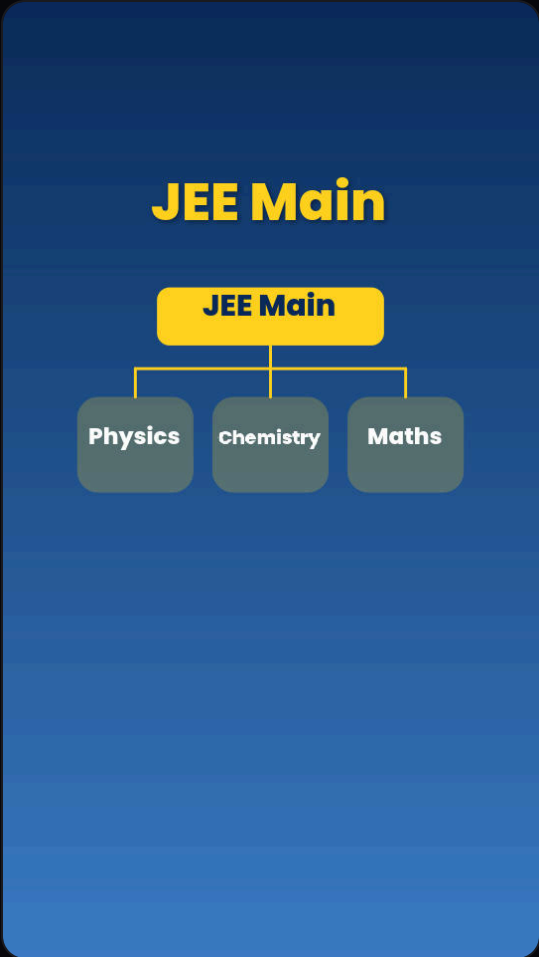
Numbers, diagrams and teaching boards, drawn as the speaker talks

Every number shown is one the speaker said; every step appears on the word that names it. These are real renders from the engine, each in a different kit.

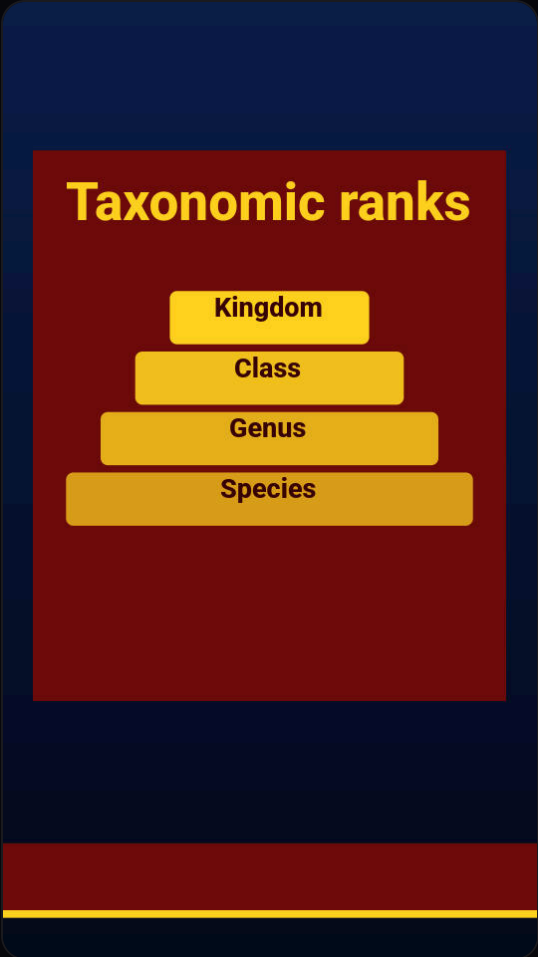


Numbers, diagrams and teaching boards, drawn as the speaker talks

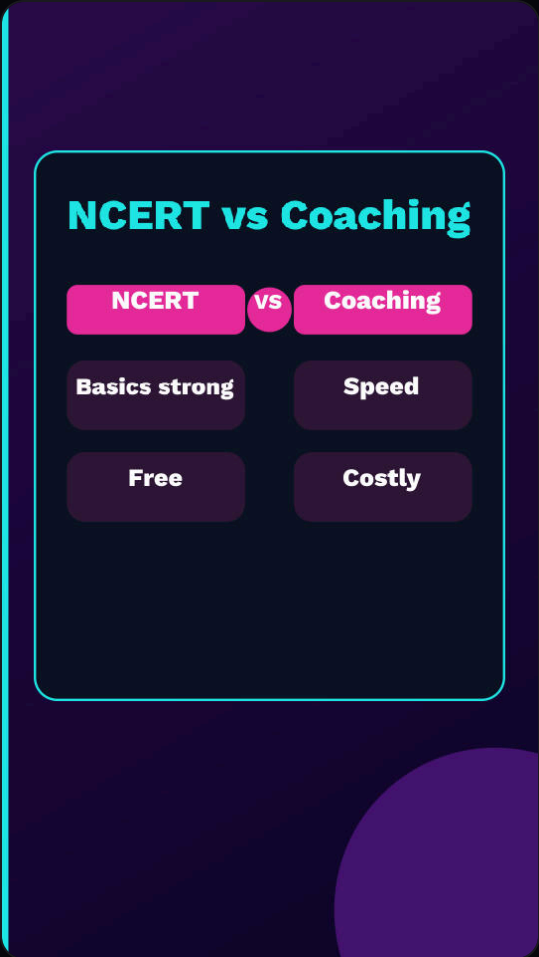
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Tree DIAGRAM



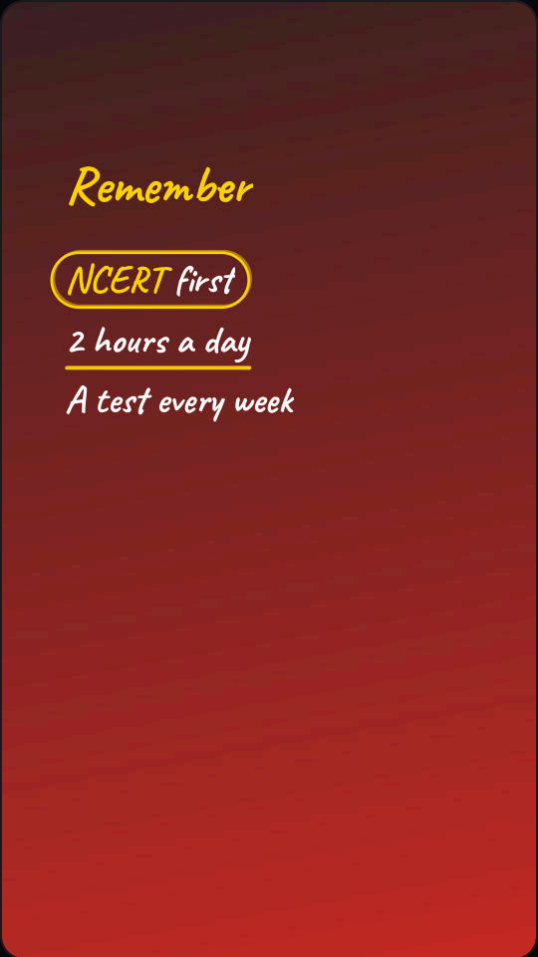
Pyramid DIAGRAM



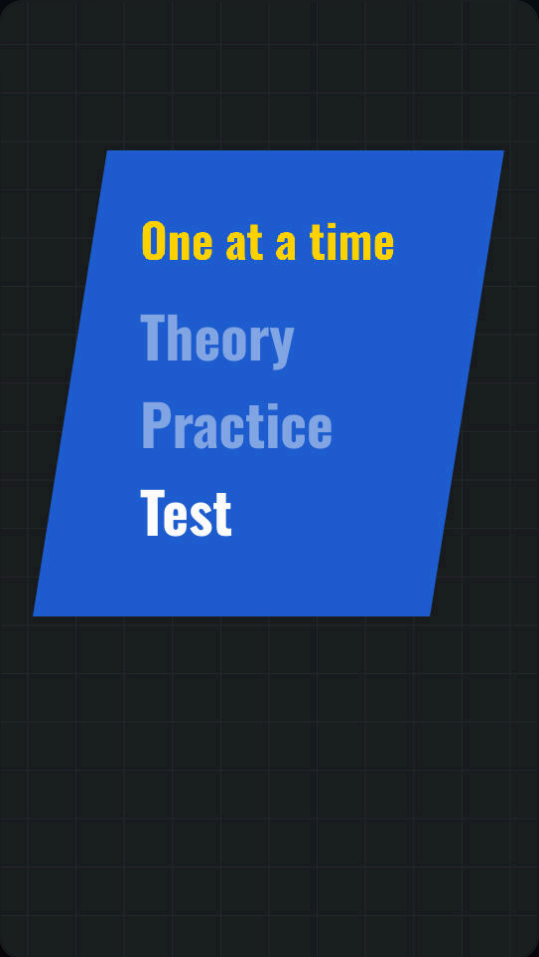
Versus DIAGRAM



2 × 2 matrix DIAGRAM



Circle + underline TEACHING



Spotlight TEACHING

The speaker framed, the camera steady

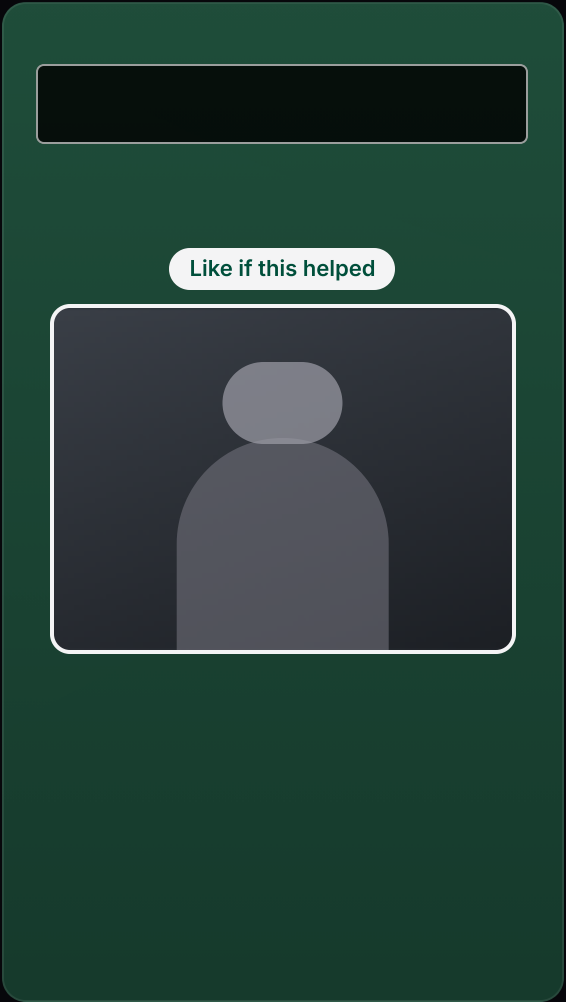
With Speaker in a Frame on, the speaker sits in a rounded frame on the kit's background, below the clip's title strip.



Auto's framing, at full width



Moved down to make room for a line



Auto widens: the frame reshapes

AUTO'S FRAMING, KEPT

The frame shows exactly what Auto framing chose, as wide as the safe area allows. When Auto changes the framing, the frame reshapes in one smooth move.

A STEADY CAMERA

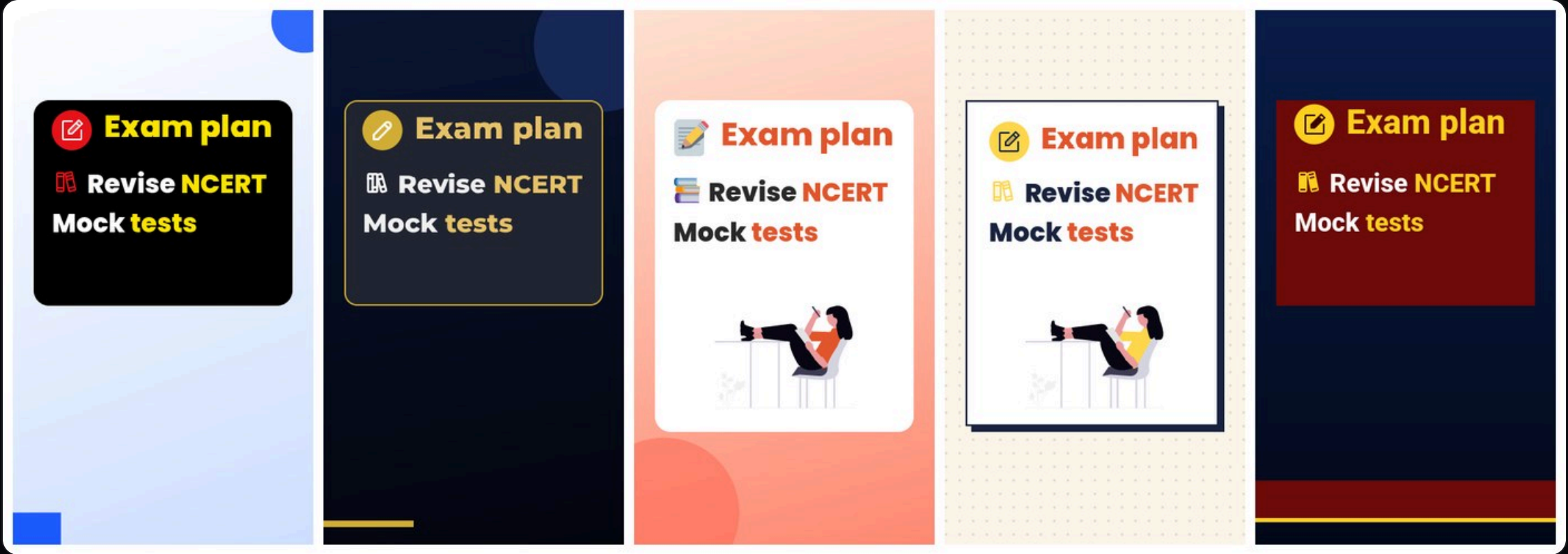
The camera follows the speaker without shaking. A turned head or a hand over the face does not make it jump, and it does not swap to another person for a moment.

LINES IN THE SPACE

The space around the frame shows one short line at a time — Follow for more, Like if this helped, or your own — never over the captions, the title or a board. The frame moves to make room; it never shrinks.

Emoji in each kit’s style, pictures that fit, beats that land

The same board in five kits, painted by the engine: colour emoji in playful kits, icons in the kit’s colours elsewhere, and an illustration where the kit and the board have room for one.



EMOJI, KIT BY KIT

Playful kits draw colour emoji; teaching and serious kits draw matching icons in their own colours. You can switch any kit to colour emoji or icons. An emoji only appears where it fits the line — a calendar beside a date, money beside an amount — and never twice in a clip.

A PICTURE WHEN IT FITS

A board can carry one illustration from our library, recoloured to the kit, when one clearly shows what the board is about. Most boards have none, and nothing is ever stretched or squeezed for it.

MOMENT PRESETS

Shh Drop, Side-Eye, Mind Blown, Boom Fact, Dun Dun Dun: an effect, an emoji and a sound as one beat, placed by AI in a pause after a line that lands. You choose which, and how many per clip.

What goes on screen is checked first

Before anything is drawn, AI reads the whole clip — the words and the picture — and lists every fact worth showing. Code then checks each one.

SAID, OR SHOWN

Facts come from what the speaker says and from what is on screen: a slide, a board, a page held up. Each one names the words or the frame it came from.

CHECKED, NOT TRUSTED

A number appears only if the speaker said it, in any form — “dhai lakh”, “2.5 lakh”, “₹2,50,000”. A name appears only if it was said or is on screen. Anything else is dropped.

SPELT RIGHT

Speech-to-text slips — an English word spelt by its sound, a misheard name — are found and fixed before captions and cards are made, using the names your template lists.

YOUR WORDS, WITH ENGLISH

Cards keep the speaker’s own words and language. Choose English under them, your words only, or English only.

BUILT, NOT REPEATED

Related facts become one card that grows — a salary per role, one bar at a time — and a clip never shows the same card style twice in a row.

SET ONCE PER TEMPLATE

Three questions — your channel, the names you say often, who it is for — and a short description guide every clip made with the template.

One switch: AI makes every creative call

All Auto picks one Scene template and one Subtitle + Hook template for the clip, then turns on Auto framing, Auto Overlays, AI music and Auto Moments.

AI DECIDES

Scene template	AI DECIDES	Subtitle + Hook template	AI DECIDES
Framing	AI DECIDES	Scene Style	AI DECIDES
Moments	AI DECIDES	Music (AI bed)	AI DECIDES
Enhance	AI DECIDES	Motion	AI DECIDES
Subtitles	AI DECIDES	Emphasis	AI DECIDES
Hook	AI DECIDES	Text Motion	AI DECIDES
Look	AI DECIDES	Grade	AI DECIDES
Transition	AI DECIDES	Auto Overlays	AI DECIDES

On Gold and above, Auto framing also stacks and tracks people. Turn All Auto off at any time to edit any of these by hand.

STAYS YOURS

Trim

Remove dead air, filler words, false starts and repeats — or keep every word.

Generative

B-roll and other generative extras, set by render tier.

Encoding

Resolution (1080p, 1440p or 4K) and codec.

Brand

Your logo, intro and outro are never touched by the AI.

Formats and encoding

Every clip can be rendered in the shape each platform wants, at up to 4K.

9:16

Vertical
Reels, Shorts, TikTok

1:1

Square
Instagram and LinkedIn feed

4:5

Portrait
Tall feed posts

16:9

Horizontal
YouTube, X, websites

W:H

Custom
Any ratio from 1:4 to 4:1

RESOLUTION

1080p, 1440p or 4K.

CODEC

H.264 for maximum compatibility, or HEVC for smaller files at the same quality.

IN EVERY CLIP

Burned-in subtitles in your chosen style, the hook, your logo, intro and outro, and an MP4 ready to post.

CLIPPINGPRO

Start with one long video.

Send us a recording or a link. We will come back with the report — every moment worth clipping, graded and explained — and the first clips rendered in your style.

clippingpro.in

[Book a strategy call](#)